



For Immediate Release

## **GUARDKNOX CYBER TECHNOLOGIES PARTICIPATES IN STARTUP AUTOBAHN**

*Companies includes security, e-mobility, human-machine interface and supply chain logistics*

**Ramla, Israel, October 23, 2017** — GuardKnox Cyber Technologies, a comprehensive security hardware solutions company has been chosen by Startup Autobahn as one of its 28 startup companies to participate in its Program #2, designed to help shape the future of automotive mobility.

During Startup Autobahn GuardKnox showcased its Secure Network Orchestrator (SNO), the foundation for services and vehicle connectivity allowing for everything from monitoring and reporting for fleet management, to dynamically changing the behavior of the speedometer, instrument cluster and parking assistant by influencing the data flow in the vehicle. GuardKnox SNO will be in near future production vehicles for Daimler and Porsche, as well as a product for DCX.

“Working with Startup Autobahn has shown us that the path we are following and our technology is ready for deployment in production vehicles today. It helped us demonstrate its effectiveness and value proposition to OEMs, Tier 1 suppliers, as well as service providers to the automotive industry,” said **Moshe Shlissel, CEO, GuardKnox Cyber Technologies**. “Security is the foundation layer for multiple forms of connectivity and customization. Creating the secured service-oriented car, centered on applications is paramount to the future of the automobile industry.

Startup Autobahn is the ultimate innovation platform that unites global young tech companies with the unrivaled tech expertise of Silicon Valley and the best of German engineering. Program #3 is taking place now with 33 companies and Program #4 will take place in March 2018.

For more information and to learn more about Guardknox, please submit your information [HERE](#).

## **About GuardKnox**

GuardKnox offers automotive manufacturers comprehensive cyber security hardware solutions, which fit the automotive value chain and alleviates the difficulties of integrating a software solution. It is a proven technology geared specifically for the automotive eco-system. Our unique Lockdown Methodology, developed by the GuardKnox team, has been successfully deployed for use in Israel's Iron Dome and Arrow III missile defense systems, as well as the Israeli F-35 fighter jet. GuardKnox is ISO 15408 and 26262 Certified.

Contact us at [info@guardknox.com](mailto:info@guardknox.com)

## **Media Contacts:**

David Stoyka  
Marx Layne & Company  
dstoyka@marxlayne.com  
+1 248-855-6777  
+1 313-570-7899