For Immediate Release

GUARDKNOX AND DAIMLER COLLABORATE IN PROTOTYPE PROJECT TO INTEGRATE WIRELESS INTERACTIVE ACCESSORIES INTO VEHICLES

Automotive cybersecurity company to provide hardware and software solutions for Mercedes-Benz Accessories

Ramle, Israel, September 30, 2017 — GuardKnox Cyber Technologies, a comprehensive cybersecurity company, has partnered with automaker Daimler and its Mercedes-Benz Accessories (MBA) aftermarket brand and developed a prototype (complete hardware and software solution) which it installed in a production Daimler E-class car, as part of the Startup Autobahn program. In addition to vehicle security, GuardKnox technology will allow Daimler to offer expanded on-demand digital services and connectivity functions while keeping information and everyday driving tasks proactively protected from the threat of cyber-attacks.

Designed specifically for Daimler, GuardKnox will provide a customizable solution for a wide array of aftermarket accessories, including smartphone or tablet connectivity to program GPS coordinates into the vehicle's head unit through the GuardKnox Secure Network Orchestrator (SNO™). The technology has been installed in production vehicles, with testing scheduled until the end of December and production on schedule to begin at the end of 2018.

The GuardKnox Secure Network Orchestrator (SNO) family is a secured platform. It serves as the foundation for secure hosting of additional capabilities applications and services, which can change dynamically in real-time. In this manner, GuardKnox can create the secure service-oriented vehicle centered on applications or "converting drivers to subscribers".

The SNO serves as an in-vehicle endpoint for the automotive industry "app-store." It serves as the hosting platform for a variety of applications, including:

- Securely connect wireless after-market accessories to the vehicle, revolutionizing interactions with the vehicle throughout its life cycle.
- Upgrades to a specific Electronic Control Unit (ECU) for a specified time period, such as suspension, transmission or various aspects of traction
- Secured and expanded use cases for telematics and securing against ransomware attacks

"Our automotive cyber security solution was created utilizing proven methodology that our team developed for the Israel Air Force to protect fighter jets against cyber threats," said Moshe Shlisel, CEO, GuardKnox Cyber Technologies. "In addition, our technology provides a value-added for automakers, allowing them to offer customizable, aftermarket accessories for their customers, adding to overall driver satisfaction and an enhanced customer experience."

About GuardKnox
GuardKnox offers automotive manufacturers comprehensive cyber security hardware solutions, which fit the automotive value chain and alleviates the difficulties of integrating a software solution. It is a proven technology geared specifically for the automotive eco-system. Our unique Lockdown Methodology, developed by the GuardKnox team, has been successfully deployed for use in Israel's Iron Dome and Arrow III missile defense systems, as well as the Israeli F-35 fighter jet. GuardKnox is ISO 15408 and 26262 certifiable.
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