

# CES 2020

## LOCATION: THE WESTGATE RESORT - TECH EAST

The [Westgate Resort](#) is home to the automotive industry exhibitors. GuardKnox will be in a private hospitality suite, room 669, for meetings and to showcase private demonstrations.

## WHO WOULD BE INTERESTED?

OEMs, Tier 1s, software and hardware engineers, system architects, insurance companies, fleet managers, C-suite decision makers

## GUARDKNOX AT CES 2020

GuardKnox will be represented at CES 2020 in the strongest capacity to date. We will have multiple product demonstrations that highlight our technical capabilities as well as a complete and unique driving experience.

- Daily private demo showings and strategic meetings. Click [here](#) to book a meeting!
- 'Open house' hour to view demo - tentatively 17:00 on the 6th, 7th and 8th
- GuardKnox sponsored breakfast - tentatively the 8th
- GuardKnox demo at technology partner suite - more information to follow
- Further details to follow

**GuardKnox is a member of the Consumer Technology Association (CTA) and therefore will have exhibitor privileges. Click this [link](#) to register for a GuardKnox attendee ticket. Enter discount code: DS007982**

## GUARDKNOX DEMOS

**1) The GuardKnox Driving Experience:** This demo will give the full driving and user experience to existing and potential clients, customers and partners. We will be showcasing GuardKnox's high-performance computing platform and capabilities:

- i. Real-time vehicle personalization
- ii. Customized driving capabilities (or limited capabilities) based on who is driving
- iii. Secure OTA updates with the GuardKnox platform as the secure landing point
- iv. Mixed criticality on a single chip
- v. Security / Communication Lockdown™ Methodology

**2) IVI Domain Controller:** GuardKnox will showcase our Cockpit Domain Controller and highlight our technical capabilities by showing mixed criticality and multiple operating systems on single chip with secure domain isolation. We will also be showing, on the technical level, our cybersecurity capabilities

**3) High-Performance Domain Controller:** This demo will showcase the high-performance computing capabilities of the GuardKnox platform that will be needed to facilitate additional levels of connectivity for current and next-gen vehicles including OTA hardware and software updates

**4) GuardKnox Domain Controller Reference Design:** GuardKnox will have another technical demo hosted at the [Xilinx](#) suite at The Westgate

### GET IN TOUCH

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