GuardKnox Wins First-Ever Cybersecurity Breakthrough Award for 'Automotive Cybersecurity Solution of the Year'

Commended for Patented Solutions that Secure Connected Vehicles and Enable Driver Personalization and Added Services

RAMLA, Israel – October 2, 2019 – GuardKnox, the leading auto technology company providing OEMs and Tier 1's best-in-class cybersecurity solutions and service-oriented architecture enabling personalization and added services, announced today that it has been named the first-ever winner of the Automotive Cybersecurity Solution of the Year in the 2019 Cybersecurity Breakthrough Awards.

CyberSecurity Breakthrough is an independent organization that recognizes the top companies, technologies and products in the global information security market. Based on its recent analysis, scoring and review of competitors and the global automotive cybersecurity market, the organization distinguished GuardKnox as being a provider of "breakthrough" patented cybersecurity solutions that topped the auto cybersecurity list among 3,500 worldwide nominations for the program.

This award underscores GuardKnox's leading-edge technology that pushes ingenuity and exemplifies the best in cybersecurity technology solutions across the globe. Below are the patented solutions specifically highlighted by the award:

- GuardKnox's patented Service Oriented Architecture (SOA) enables multi-platform and multi-service capabilities throughout the life spans of connected vehicles, without the need for costly hardware changes or extensions.
- The company's patented Communication Lockdown methodology provides strong separation and lockdown of all communication traffic between ECUs in connected and autonomous vehicles in real-time, thus, allowing for a comprehensive in-vehicle cybersecurity solution that autonomously protects against known and unknown cyberattacks.
- Combining these two technologies into a high-performance computing platform, GuardKnox's Secure Network Orchestrator™ (SNO) solution delivers top-level vehicle cybersecurity while also enabling a subscription-based application and services model that opens additional revenue streams for OEMs apart from the initial sale of each vehicle.

The award-winning patented solutions ultimately convert drivers into subscribers of features and functions for both connected and autonomous vehicles with cybersecurity as the foundational layer.

"We strive to set the standard of innovation and security for connected vehicles with our patented auto solutions, in an industry where there is a desperate need," said Moshe Shlisel, CEO and Co-Founder of GuardKnox. "Winning this award in such a highly competitive market is a testament to our team's expertise in securing moving platforms, while also ensuring a successful future for connected and autonomous vehicles."

For more information, visit www.GuardKnox.com.

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